



ADVERTISING | MARKETING | NEW MEDIA



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OUR CLIENTS



ABOUT US

Adlogic Media emerged into the advertising world as a strong expertise to change the face of marketing with its creative ideas and logical thinking. We did immense research of the market thoroughly and understand the exact need of advertising in the current world. We at Adlogic do a complete study of the product and the market related to it and designs accordingly to reach the targeted audience in the right way.

The strength of our innovative works and superior execution rests on the knowledge, experience and creative acumen of our truly international standards of designs.



OUR SERVICES

Adlogic Media develop a customized solution that delivers your desired functionality. It deliver best creative brain width and strategic marketing. From concept to design, we merge creative with smart business logic to provide a bespoke service that gets the right results at the right price. In short, we orchestrate inspiring marketing solutions that can help you succeed in doing what many have attempted for years: reach customers, influence decisions and build revenue – all this without costing you a bomb!!



BRAND IDENTITY



ADVERTISING & MARKETING



PRINT COLLATERAL



WEB MEDIA



NEW MEDIA



PACKAGING



BRAND IDENTITY

Brand Identity unites every point of contact, Our identity process involves far more than just logo development. We create the brand essence - an evocative identity that stimulates the imagination, reflects the personality, energy and soul of the company and paves the way for an emotional connection to the brand.

- Logo Development
- Brand Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Signage Design
- Environment Branding
- Style Guides



ADVERTISING & MARKETING

Advertising wins immediate results while building long-term equity. Great creative delivers messages in a way that strikes the recipient with its clarity, its conviction and its vision. We communicate your messages in the most effective manner possible. Our advertising practice focuses on print, web, outdoor and direct response mechanisms.

- Print & Outdoor Advertising
- Events & Promotions
- Web Advertising & Marketing
- Integrated Marketing
- Direct Marketing
- Modeling & Talent Management
- Custom Photography



PRINT COLLATERAL

Print Collateral provides integrated brand support. Supporting the brand requires an array of quality consistent communication. Our expertise includes a full service writing, editorial and printing department that allows us to deliver a complete polished package, which you can't possibly get from the garage based contractor across town.

- Capabilities Brochures
- Annual Reports & Company Profiles
- Posters, Flyers & leaflets
- Marketing Tools
- Magazines & Newsletters
- Calendars & Direct Mailers
- Media kits
- Layouts & Illustrations
- Content+ Editorial Support



WEB MEDIA

It isn't enough to get people to your site or Fan Page. What matters is how many visitors you can turn into leads & likes, and how many leads you can turn into loyal customers & Fans. We try to integrated the Web with your business and follow a proven process to produce web experiences that consistently hit the mark.

- Website Design
- Microsites Creations
- Social Media
- Web Hosting & Maintenance
- ECommerce & Ebusiness Developments
- Custom Web Application Developments
- Domain Booking & Registration
- EDM's & Newsletters



NEW MEDIA

New Media brings brand to life. Through Augmented Reality We are continuously building a greater way to communicate for the better of brands, clients, and worldwide exchange of information. We can develop the architecture and structure of information for Web and interactive media and conceptualize the look and feel of user interfaces.

- Corporate AV Presentations
- Augmented Reality
- Flash, PowerPoint & Prezi Presentations
- Interactive Email Campaigns
- Interactive Cd/Dvd Authorising & Production
- Games & Animations
- Interface Design
- New Media Consulting



PACKAGING

Package Design dimensionalizes brand personality. No paper wrapping here! Our expertise spans structural and graphic design for primary and secondary packaging across virtually every conceivable material. Our packaging and point of sale displays are effective because we not only understand consumers but our clients as well!

- Cd & Dvd Packaging
- Games & Toy Packaging
- Book & Magazine Covers
- Food Packaging
- Promo Packaging
- Bespoke Packaging
- Industrial Packaging
- Pouches, Wrappers & Product Cartons



PROJECT DETAILS:

Adlogic

CREDIT

Lanco Hills

CLIENT

January 2015

DATE

Events

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Brand Collaterals
- Colour Schematics
- Style Guides
- Outdoor Advertising
- Web Advertising
- Interactive Email

➤ Next Project



SCAN TO SEE MORE

This carnival was presented by Lanco Hills at Lanco Hills Residency. Adlogic organised complete Event, Design and Programs like Magic Show, Live Boxing, Fashion Show, Laser Show and many more. The carnival is a Bazaar in its own right, as it brings together the exhibitors of various products and services from across various states of India under one roof. The event showcased more than 100 stalls of national and international products range from electronics, automobiles, garments, handlooms, handicrafts, jewelry, furniture, interior, health and fitness products, and many more in 20 domes.

Client / Lanco Hills

Category / Events



The Indian
**LUXURY
EXPO**

Venue:


**THE
GRANDEUR**
—LAWN & BANQUET—

14, 15 & 16
NOVEMBER 2014
CHANDIGARH

Segments

ART & COLLECTIBLES	SPA & GROOMING	LUXURY HOMES	LUXURY APPLIANCES
CARS	APPAREL	HOME DECOR	TRAVEL
YACHTS & BIKES	JEWELLERY	WATCHES	CHOCOLATES
BANKING	FRAGRANCES	FOOTWEAR	OTHER LUXURY

WOW  **DOWNLOAD APP**  **SCAN THIS AD**  **SEE MORE** www.theindianluxuryexpo.com | Follow us on:  

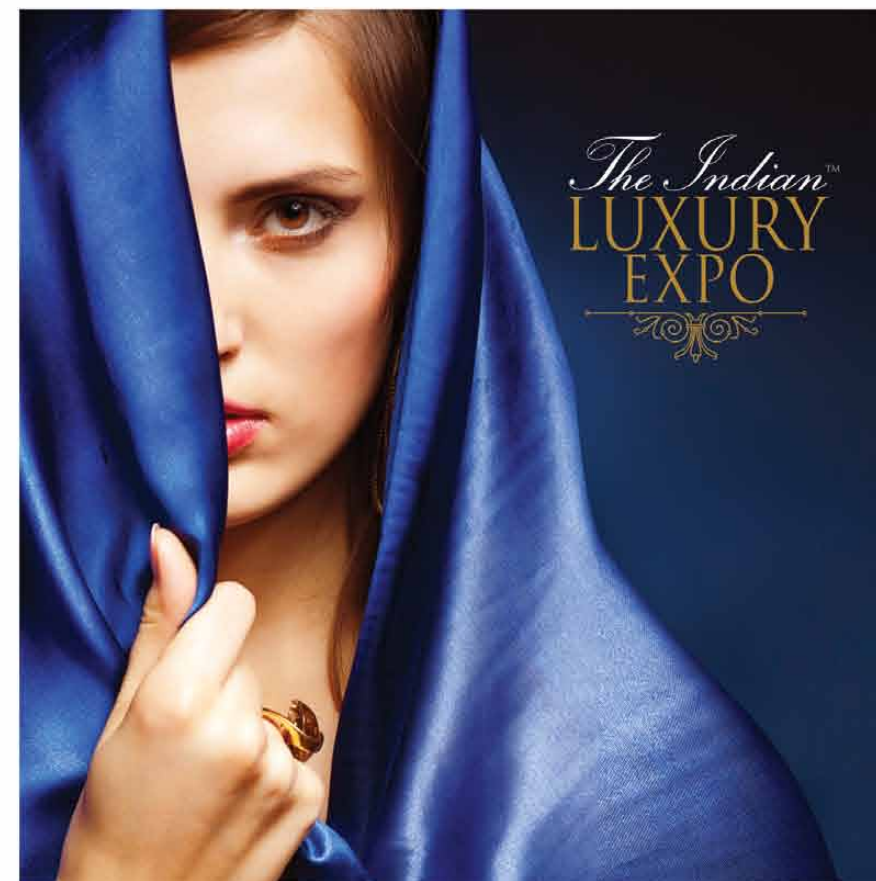
For Sponsorship: +91 9985 555 550 | For Participation: +91 9779 221 862 | info@theindianluxuryexpo.com

 Good Times Partner

Follow us on:  

Client / The Indian Luxury Expo

Category / Events



Adlogic initiated from Concept to Design of TILE. It's Campaigning position in the luxury industry by bringing over 50 luxury brands across 20 lifestyle segments to a notable crowd of luxury consumers. The lavish expo acts as a platform for the brands to exclusively launch and showcase their products to an elite and discerning audience of HNIs and UHNIs from across the country.

The Indian Luxury Expo, is a stroke of opulence on the white canvas of royalty. The Expo has exhibitors showcasing their best, spread across sectors right from Automobile, Jewellery, Décor, Fragrances, Fashion, Art and many more. The expo observes a spectacular range of products worth Rs. 75 Cr plus on display.

PROJECT DETAILS:

Adlogic

CREDIT

Jukebox Entertainment

CLIENT

Dec 2011 - Mar 2015


DATE

Events

CATEGORY

SERVICES:

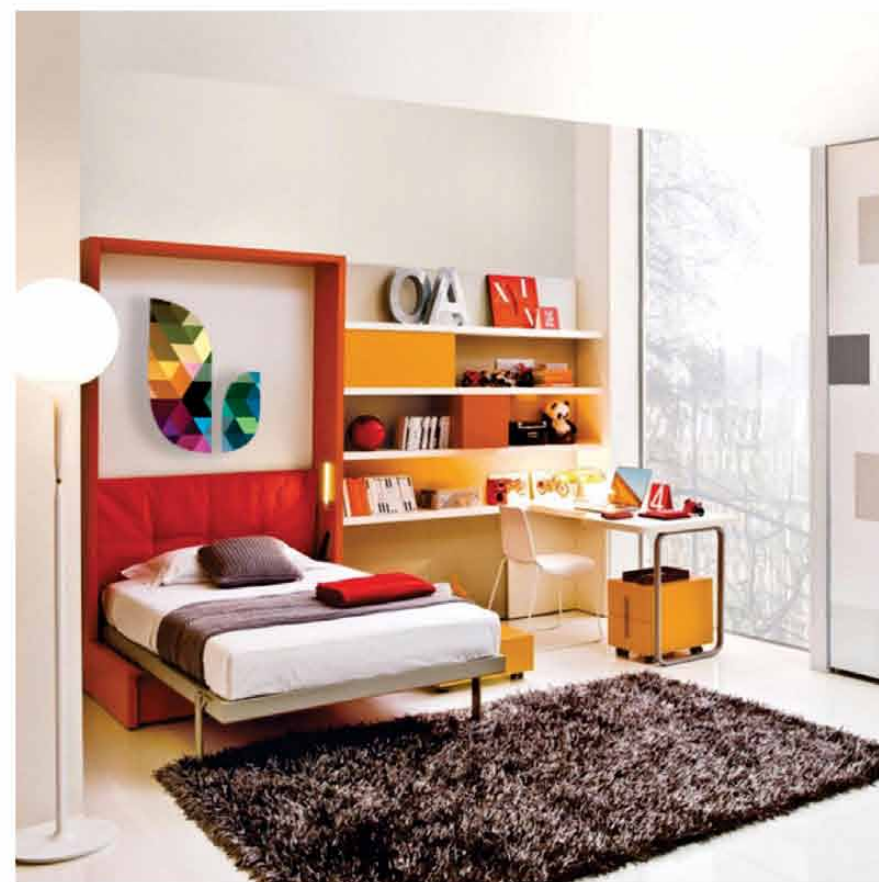
- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationery
- Brand Collaterals
- Colour Schematics
- Style Guides
- Outdoor Advertising
- Web Advertising
- Interactive Email

 Next Project



SCAN TO SEE MORE

Client / Jukebox Entertainment



UrbanLiving brings smart furniture products from Clei. UrbanLiving renowned for furniture and interior design has now launched the most attractive range of transformable furniture from 30 year old brand Clei. Furniture are designed in a way that they reduce or maximize the living spaces at home according to ones requirement and keeping in mind the prime factors ecology, safety, longevity, ensuring the climate changes do not affect everyday usage.

PROJECT DETAILS:

Adlogic

CREDIT

Urban Living Systems

CLIENT

Sep 2013

DATE

Brand Identity

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationery
- Brand Collaterals
- Colour Schematics
- Style Guides

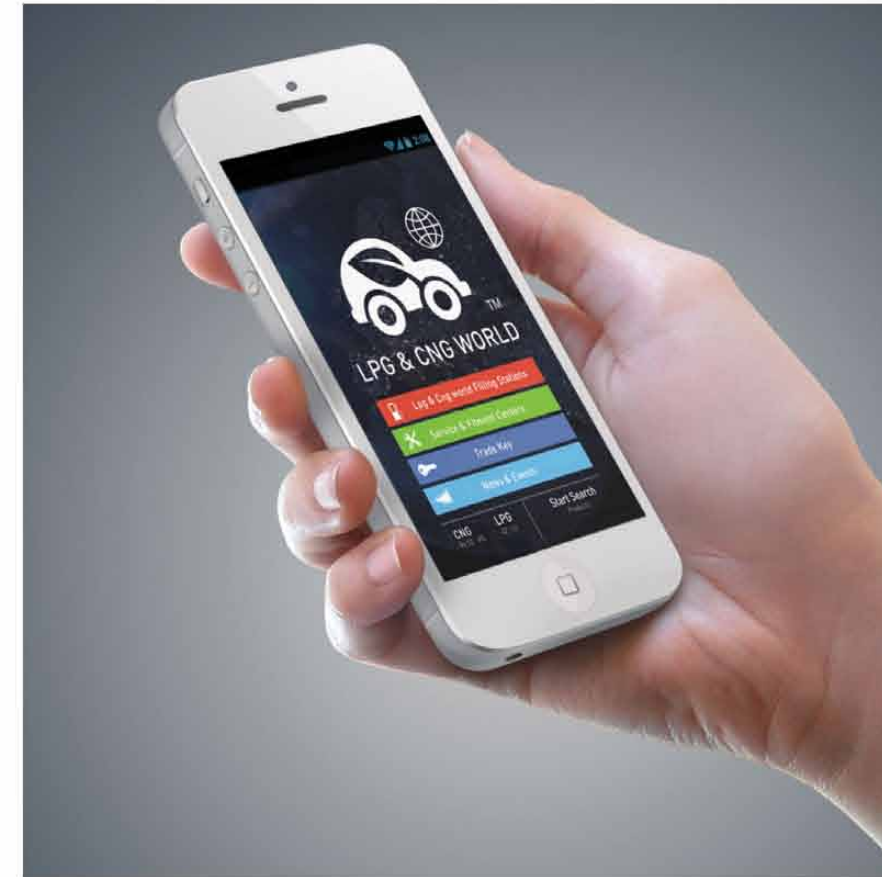
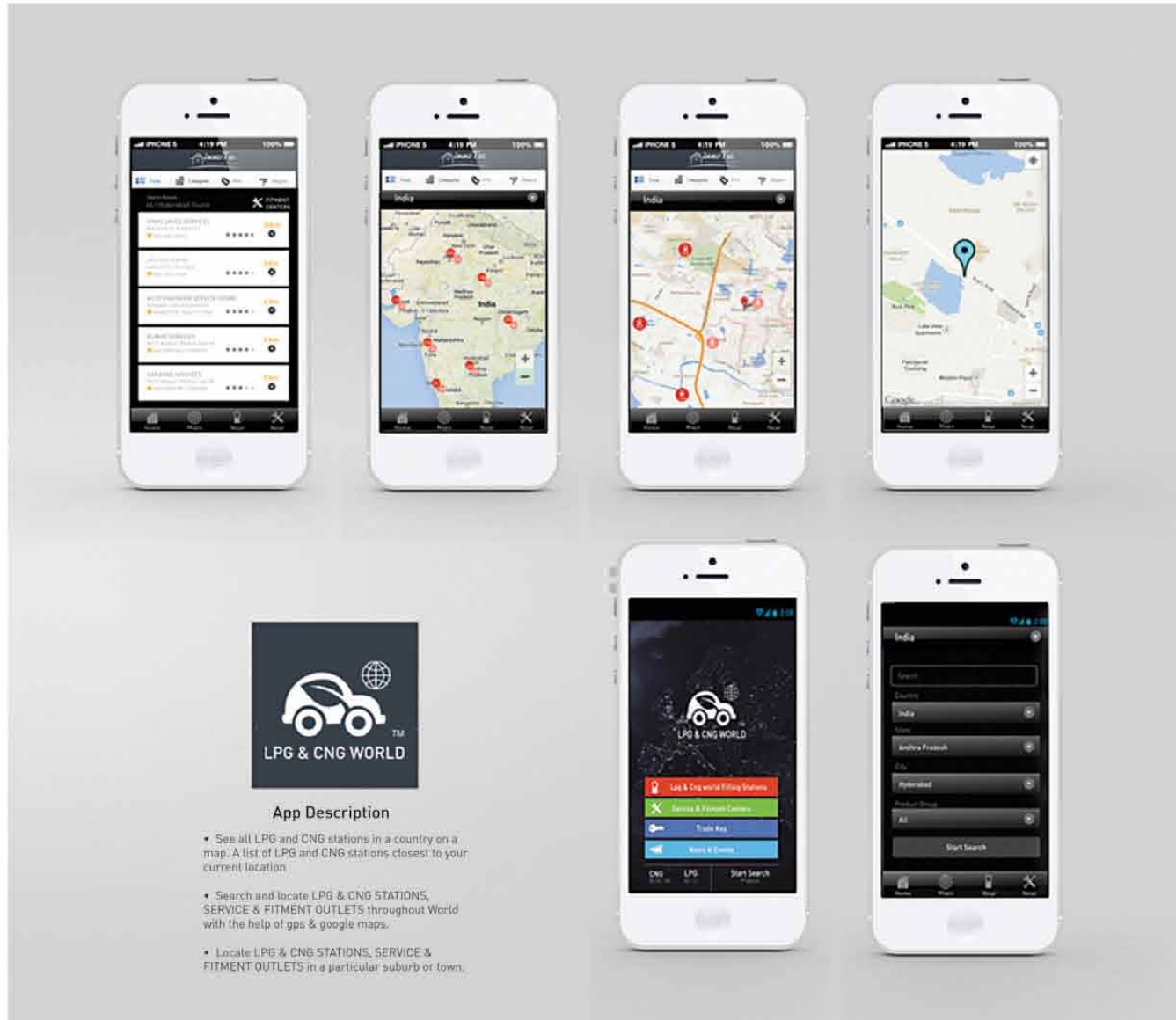
Next Project



SCAN TO SEE MORE

Client / Urban Living Systems

Category / Brand Identity



You can see all Lpg and Cng stations in a country on a map. a list of lpg and cng stations closest to your current location, it search and locate lpg & cng stations, service & fitment outlets throughout world with the help of gps & google maps. locate lpg & cng stations, service & fitment outlets in a particular suburb or town. list of brand and phone numbers for lpg & cng stations, with distance. list of brand and phone numbers for service & fitment outlets with ratings.

PROJECT DETAILS:

Adlogic

CREDIT

Zavoli

CLIENT

Aug 2014

DATE

Digital

CATEGORY

SERVICES:

- Logo Designing
- App Development
- Brand Collaterals
- Web Development
- Social Media Marketing

Next Project



SCAN TO SEE MORE

Client / Zavoli

Category / Digital



PROJECT DETAILS:

Adlogic

CREDIT

Binita Singh - Jukebox

CLIENT

Mar 2013

DATE

Brand Identity

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationery Design
- Brand Collaterals
- Web Development
- Interactive Email Campaigns
- Social Media Marketing

Next Project



SCAN TO SEE MORE

Livewhite.com is the perfect online destination for luxurious exclusive clothing in white and/or black ONLY, directly from a select assemblage of renowned design houses. We have three design affairs- work, play and formal. Choose 'your perfection' from a wide range of a unique collection. Stay tuned to this space. Your search is now ours to deliver.

Agreed, that's a bit of an exaggeration but the search for the perfect piece of these two classic shades can be life-long. Unless, you've come across us.

Client / Binita Singh - Jukebox

Category / Brand Identity



Proposed Shopping Mall & Multiplex

SHOPPING. FOOD. CINEMA.

Contact: 98667 77266 | 98490 63334





Proposed Shopping Mall & Multiplex

SHOPPING. FOOD. CINEMA.

Contact: 98667 77266 98490 63334





It has been named Golden Square for a reason. Every aspect of this state-of-the-art building has been detailed to a standard that will exceed your highest expectation.

Ashoka Developers & Builders Ltd., is all about building dreams, thinking fresh and scaling heights. They believe that success is built on enduring beneficial and successful relationships with customer. Every venture showcases the group's focus on quality construction, timely delivery and customer satisfaction.

PROJECT DETAILS:

Adlogic
CREDIT
Ashoka Developers & Builders Ltd.
CLIENT
July 2013
DATE
Print Ads
CATEGORY

SERVICES:

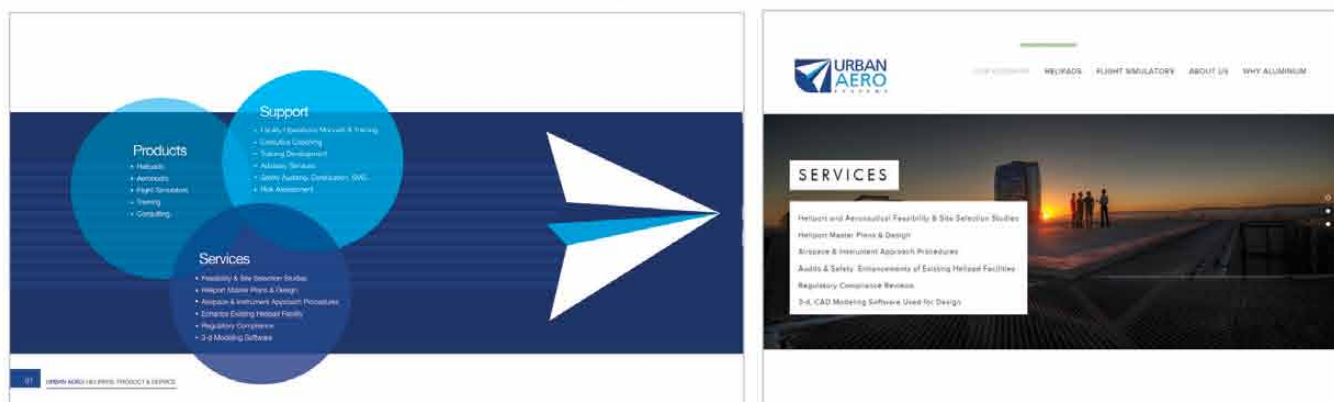
- Outdoor Advertising
- Direct Marketing

Next Project



SCAN TO SEE MORE

Client / Ashoka Developers



Client / Urban Aero Systems

Category / Brand Identity



Urban Aero assist clients by bringing in specialist consultants and research partners from the relevant aviation fields. Urban Aero involved in the development and transfer of high-end technologies along with our Global partners and collaborators from India, Russia, USA, UK and Australia.

Urban Aero Systems is an Aviation Infrastructure company that aims to introduce cutting-edge aerospace support technologies into India. They have their own modern infrastructure, with a highly experienced team in Aviation.

PROJECT DETAILS:

Adlogic

CREDIT

Urban Aero Systems

CLIENT

May 2013

DATE

Brand Identity

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Colour Schematics
- Style Guides

Next Project



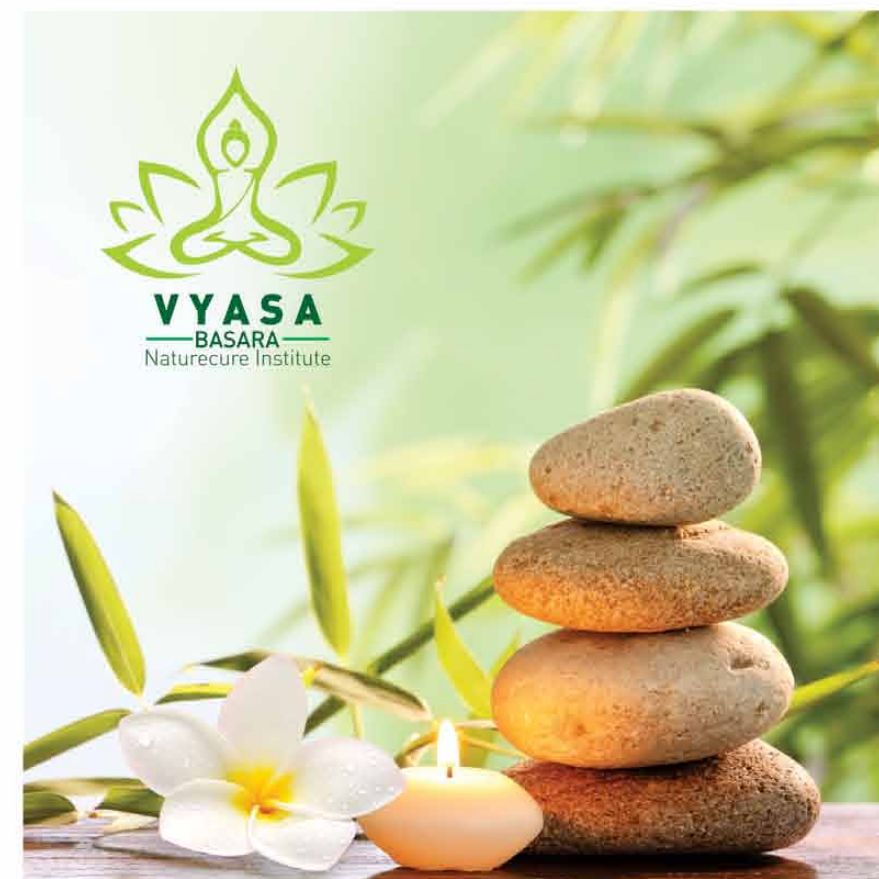
SCAN TO SEE MORE

Client / Urban Aero Systems



Client / Vyasa Basar

Category / Brand Identity



It has been set up by Vyasa in Basara to promote vedic method of healing. It is located on the banks of River Godavari. It is set on a lush green ten acre property with its own organic fruits, vegetables, and herbal garden. The center focuses on treating chronic and lifestyle diseases through vedic medical sciences of Naturopathy, Ayurveda, Physiotherapy and Yoga.

Patients can be accommodated in spacious and comfortable Deluxe rooms or Suites comprising of separate living and bed rooms. Most of the construction is done using natural materials. The ambience and serenity amidst nature makes Vyasa a piece of paradise.

PROJECT DETAILS:

Adlogic

CREDIT

Vyasa Basar

CLIENT

Feb 2015

DATE

Brand Identity

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Web Development
- Interactive Email Campaigns
- Social Media
- Facebook Posts

Next Project



SCAN TO SEE MORE

Client / Indraprasthabasara

SIGNATURE GOLF COURSE

A 17-hole Golf Course with a distinctive design philosophy. One, which is innovative, and has the world's best performance. Challenging, enjoyable and memorable for players of all skill levels.

5 STAR RESORTS / SPA

Living without relaxation, not here. Some of the finest resorts in the world will all be in the creative, colorful, and fun of our new resort.

HEALTH FARM & WELLNESS CENTRE

Compassion will inspire emotions and well-being is love. Becoming more of a head and perhaps an essential for our future.

WEEK-END HOMES

Relaxing to where your body can rest and the soul gets inspired. Drive away to a place where the sun is different and the quality of nature are your companions. Your weekend home of luxury.

HILL TOP VILLAS / PLOTS

The hills are alive and there, and your grand entrance. Unleashed and harmonized with the natural flow of nature, for the lovers of nature some essential chapters in nature's story.

SPORTS CITY

It's not just about outdoor sports. Actually it's about playing the game of life. Adventure, Recreational sports, ball games, horse riding, trekking, rock climbing, nature walks. Whatever your sport choices are the HUB will have it.

FLY-IN HOMES & AEROMODELLING

If your hobby and sometimes the mode of transport is a single engine, your home should have it. The HUB with a runway is also the beginning of your fly-in homes and aeromodelling club in India.

INTERNATIONAL EDUCATION CAMPUS

Schooling to undergraduate and beyond to post-graduate countries, here you will have an experience of international schools and universities for your children with global relevance.

OFFICE / COMMERCIAL SPACES

The new hub is designed to have its own office and commercial space components. Good, great office spaces, R&D Centers will be plenty alongside smart SOHOs. There are you may want to work there...

MAKE SMART INVESTMENTS WITH,

Excellent CRM systems
Attractive Investment Schemes
Assured Returns

your

SUSTAINABILITY

Wind Power | Solar Power | Bio-Gas Plant | 60% Green Spaces | 1 Million Plantation | Green PGD Transit | Rated Green House Buildings | Forest/Eco Villas | Cycling Passages | Forest Adoption Program | Waste Recycling | Vermi-Composting Centre

CLUBHOUSE PRACTICE RANGE GOLF COURSE 27-HOLE GOLF COURSE EQUIPMENT HIRE PRO SHOP

GOLF VILLAS / PLOTS

Houses of green, escape from all your rooms with you like surrounded by intelligent luxury. Reminiscent of the world with you, the right touch of customization.

Everything will be connected, intelligent and green

How do you build living spaces which are rooted in the foundations of collaboration, between people, interests and the environment? The answer perhaps lies in smart hubs. Those which are efficient, coordinated and secure.

Think about a self-contained city designed like Alamo HUB. Here the community and connect will be two sides of the same coin. You can live, work and play at a level of freedom and efficiency like never before. From your home you can access a host of services and when you are at work the connectivity of the HUB will ensure you are more focused, purposeful and productive. How are we planning to do that?

Well, you should come over to know more, but suffice to say that we are hoping to build a more interactive and intelligent space that is networked and has the needed perks. Because for someone like you, isn't intelligent living all about the best of a new urban space?

your best link to all the finest things in life

HUB YOUR PLANET

HUB YOUR PLANET

Come to the Hub of a new world. Your world

Smart cities is an idea which is ahead of its time, encompassing a new way of thinking about how cities are planned, designed, built, managed and sustained to achieve progressive social, economic and environmental sustainability. This community connect at the HUB transforms experiences as people live, work, learn and play by leveraging real-time information and applications, delivering services for the home, school, business environment, healthcare and more. Set against tranquil landscape, HUB incorporates innovation and intelligent living spaces to build a smart community built on these principles of sustainable development which is spread over 1500 acres

PROJECT DETAILS:

Adlogic

CREDIT

Aliens Group

CLIENT

Oct 2012 - Mar 2014

DATE

Print Ads

CATEGORY

SERVICES:

- Print Ads
- Corporate Stationary Design
- Brand Collaterals
- Outdoor Advertising
- Web Advertising
- Interactive Email Campaigns
- Social Media Marketing
- Facebook Posts
- Direct Marketing

Next Project



SCAN TO SEE MORE

Client / Aliens Group

Category / Prints Ads

SOME FLOORS CAN SHOW YOU THE RIPPLES...

Now, that's what our Lake View apartments can present your eyes with. The gentle ripples of the lake with nature's magic. Choose from sunbeams or moonbeams as they dance on the lake's surface. By day a cooling sensation, by night a warmth that will remain in your memories. Take your pick from 30 floors of intelligent living. Our Lake View, your view and frankly an intelligent view await...








WINDOWS TO THE CITY

There is the city you left behind after a good day's work. The city of your beckoning is now wonderfully within your eye view! Stand in any one of our City View apartments and let the city strike a new conversation. Not as bustling streets and busy sights, but as pleasant reminders of a landscape that evokes daily memories. See it by day as a bright and alluring skyline. And by night it will brighten your eyes with the neon and glows dancing to your tune. Think about it. City View apartments are a compelling choice.




Space Station offers you the first of everything. Besides the first in amenities including sky gardens, private swimming pools in penthouses, designer corridors, amazing lighting, business lounges, there are other equally important 'firsts'. The first rays of the morning sun, the top layers of cooler air, the highest all-round, stunning views. So you live in a place that befits what you have always believed in. Right up there.



ALIENS GROUP
'INTELLIGENT LIVING'



International Consultants:








Aliens was founded in 2004 and has come a long way in redefining the landscape of Hyderabad with its passion for innovation and engineering in developing large scale communities. While it has grown as a group in the ambitions of its projects, it has also evolved into a thought leader in the real estate space and built up a brand that offers customers 21st century solutions utilizing technology expertise sourced from every corner of the world.

PROJECT DETAILS:

Adlogic

CREDIT

Aliens Group

CLIENT

Oct 2011 - Dec 2013

DATE

Print Ads

CATEGORY

SERVICES:

- Print Ads
- Corporate Stationary Design
- Brand Collaterals
- Outdoor Advertising
- Web Advertising
- Interactive Email Campaigns
- Social Media Marketing
- Facebook Posts
- Direct Marketing

Next Project



SCAN TO SEE MORE

Client / Aliens Group

Gadget^{International™} RUSH

31st Oct - 2nd Nov
2014 | HYDERABAD

THE BIGGEST CONSUMER ELECTRONICS & TECHNOLOGY SHOW

The first of its kind in India, 'IGR' will host nearly 100 companies introducing their latest products, technologies, tools and inventions. Apart from shows and displays, 'IGR' will also be the venue for buying the newest gadgets and will feature a range of special offers and discounts.



DOWNLOAD WOWSOME APP
PRESS EXPLORE FROM MENU
SCAN THIS AD & WIN SMART PHONE



THE HYDERABAD GAMEATHON

The Tournament will be held at International Gadget Rush & Participants comprise of knockout rounds for 2 games one on the PLAYSTATION & another on the X-BOX. The event will comprise of a knockout stage and finals out of which a fixed number of winners will be chosen based on the best scores.

INNOVATE HYDERABAD

A 3-day mega-event that unites hundreds of college students with the industry heavyweights alongside top tech brands at IGR. The International Gadget Rush. Every team will have to present & introduce their innovation to the audience, the judicial panel and some industry leaders at the show.

EXPERIENCE THESE HIGHLIGHTS FOR THE FIRST TIME EVER!

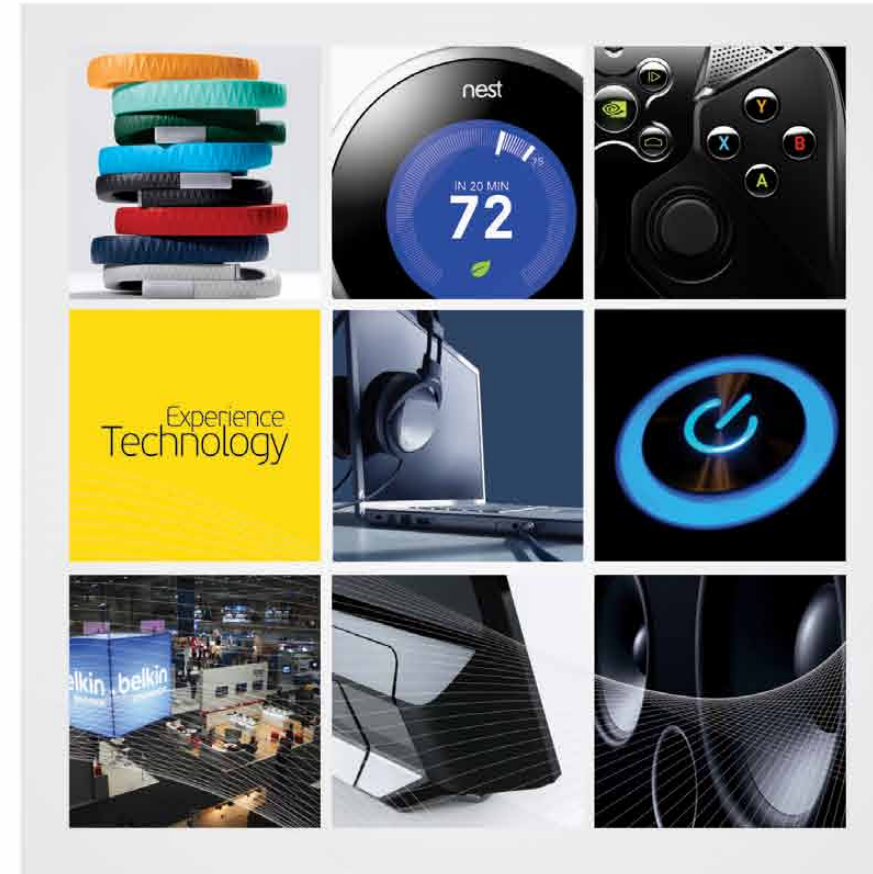


Call for Participation: 09000 759 859 | 09160 556 676

Buy Expo Tickets ₹100-per/head at

eventsNOW!

Follow us on:
www.internationalgadgetrush.com



The International Gadget Rush is a Property of Adlogic & Artshastra.
IGR is a unique electronics event that focuses on the entire technological ecosystem for the consumer electronics & technology industry. This expo is an ambitious initiative of a group of highly focused entrepreneurs from different businesses and academic backgrounds.

IGR is laying its strong foundation in the cities of Hyderabad and Bangalore and bringing in over 200 amazing gadgets and brands across 20 segments to the hitech, gadget loving generation. The show brings mega brands under one roof, allowing them to exclusively launch and showcase their products to their target audience from across the country

PROJECT DETAILS:

Adlogic

CREDIT

Artshastra Media

CLIENT

Dec 2014

DATE

Events

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Colour Schematics
- Style Guides
- Outdoor Advertising
- Web Advertising

Next Project



SCAN TO SEE MORE

Client / Artshastra Media

Category / Events



PROJECT DETAILS:

Adlogic

CREDIT

Rev Eye Media

CLIENT

March 2014

DATE

Magazines

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Fonts & Colour Schematics
- Page Layouts
- Web Advertising

Next Project



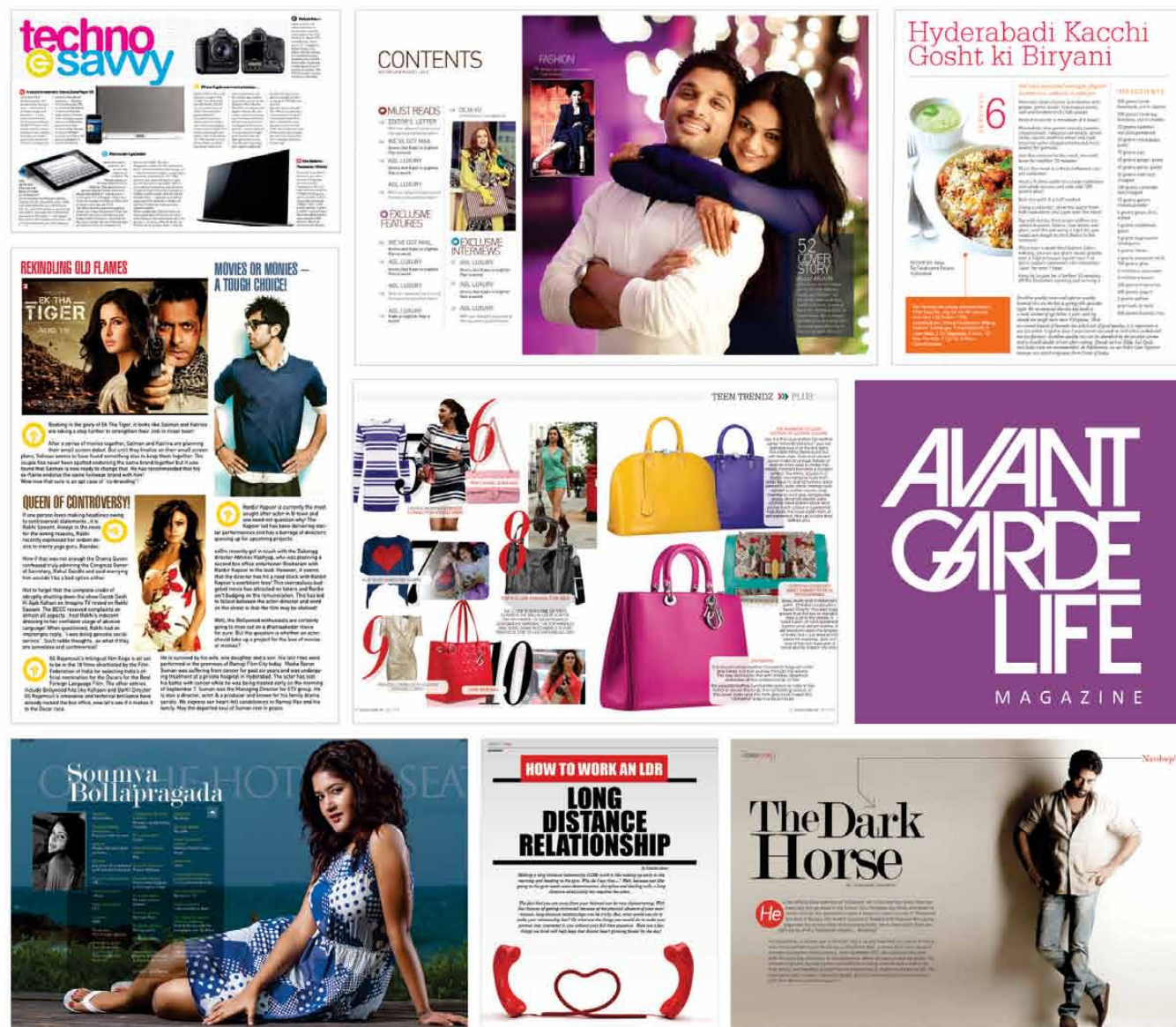
SCAN TO SEE MORE

The Luxury Box is the first AR integrated tabloid across Asia, and the first luxury tabloid. Intended for the elite in India's major cities, we cover bespoke clothing, jewellery, art, homes, decor, cars, watches, accessories, appliances, travel, gadgets, parties, and much more.

The world's only Motion Print tabloid, enabled with the Augmented Reality application Rev Eye, about the world of luxury lifestyle and brands. Luxury Box gives luxury brands a platform to launch and showcase their products to an elite and discerning audience.

Client / Rev Eye Media

Category / Magazines



Client / ALR Media

Category / Magazines

PROJECT DETAILS:

Adlogic

CREDIT

ALR Media

CLIENT

Oct 2010 - Dec 2014

DATE

Magazines

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Fonts & Colour Schematics
- Page Layouts
- Outdoor Advertising
- Web Advertising

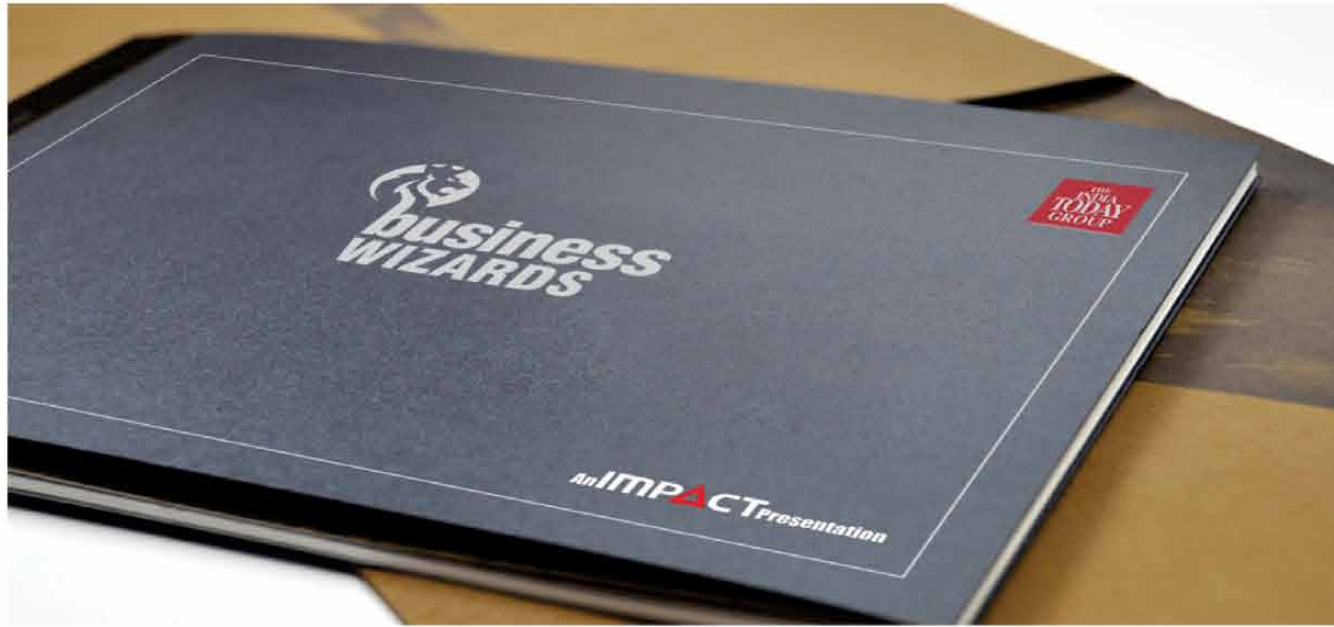
Next Project



SCAN TO SEE MORE



Avant Garde Life Magazine Launched on October 1, 2008, Inspiring and spellbinding, the AGL Magazine brings to you the best of lifestyle. So, indulge and be a part of this awe. Lifestyle at its best! AGL magazine brings to you your monthly dose of Luxury, Lifestyle, Art & Fashion Treat yourself to a read that is both inspiring and spellbinding, as we promise content that serves all elements of fine living... Bringing close your city like never before through brilliantly designed pages for you to flip through in excitement. So, indulge and be a part of this awe....inspire and be inspired...



Business wizards is a tribute by India Today to recognize owners and managers running high- growth companies in India.

This book is designed to recognize stand-out business leaders regionally as Today magazine believes that an entrepreneur and entrepreneurial thinking will be instrumental in leading the economic growth in India.

PROJECT DETAILS:

Adlogic

CREDIT

India Today

CLIENT

June 2013

DATE

Coffee Table Book

CATEGORY

SERVICES:

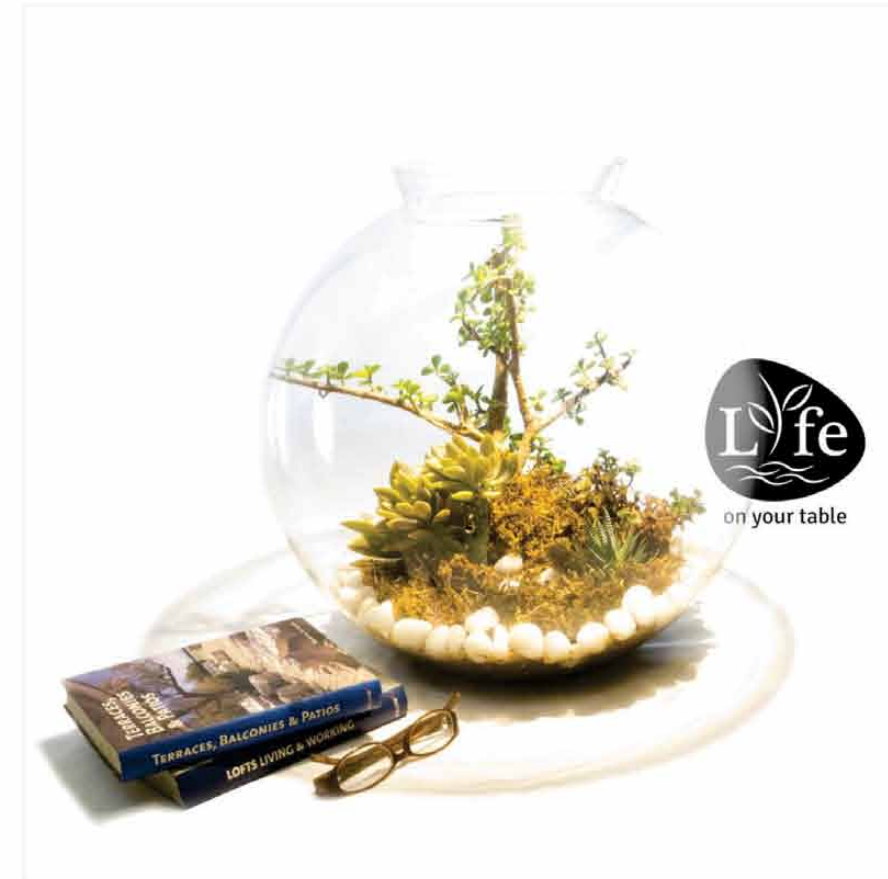
- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Fonts & Colour Schematics
- Page Layouts
- Outdoor Advertising

➔ Next Project



SCAN TO SEE MORE

Client / India Today



PROJECT DETAILS:

Adlogic

CREDIT

Karma Konsum Green

CLIENT

Oct 2014

DATE

Collateral Design

CATEGORY

SERVICES:

- Logo Designing
- Brand Naming & Taglines
- Brand Typography
- Corporate Stationary Design
- Brand Collaterals
- Web Development
- Emailer

➔ Next Project



SCAN TO SEE MORE

LIFE is a series of miniature live gardens in a glass environment or biosphere. In the glass confinements the plants are habituated to grow in a purely organic and sustainable way as Mother Nature has made them to be. The by-product thus is a oxygen generation which in turn purifies the polluted indoor or air-conditioned environment...

The brand was officially launched in March 2014 at the Karma Konsum Green festival which was held in India for the first time by Karma Konsum, Germany in an effort to bring to light unique and green products.

When you know whom
you're looking for,
you know when you're
done looking...

GET IN TOUCH WITH US

Feel free to give us a call or pop in for a cuppa, we are happy to talk you through any projects or run live demos for those wishing to see what it is to experience our designs and how they look like.

ADLOGIC MEDIA PVT. LTD.

📍 Manideep, 8-2-696/1/K/A, Plot # 172, Above Rado, Banjara Hills, Road #12, Hyderabad 500034, India.

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